

SNS INSTITUTIONS

SARAVANAMPATTI, COIMBATORE

SINCERITY NOBILITY SERVICE



Design Thinking Frame Work

FEW WORDS FROM OUR PROUD ALUMNUS!

Choices are abundant, it's the right decision which is the rare one. B.Tech IT in SNS College of Engineering is one such decision which i made took me into different dimension. The faculties are very qualified and I know they want us to succeed. They always provided me with the assistance that i required for my overall development and to improve my technical knowledge. I loved the infrastructure of SNSCE and its facilities. I would also like to appreciate the placement cell at SNSCE for the efforts they made to provide us a fair and ample amount of chances. I was completely confident and cracked the aptitude, technical tests and interview rounds due to the extensive mock tests and interviews conducted by the Training & Placement Department and our faculty members. I will always be grateful to SNSCE and its faculties for providing me a platform of practical learning and preparing me for the corporate life. Thank you so much for providing me continuous support and guidance.





The days in Dr.SNS Rajalakshmi college of arts and science, Coimbatore was one of the best chapter in my life. The college was known to be well equipped with top class equipment and facilities that brought the best productivity from each individuals. The homely environment, co-operative seniors and dedicated teachers of Computer Technology department assisted me to convert my vision to reality. Knowledge acquired from inspiring Computer Technology lecturers lead me to be innovative with day to day technologies and expand on my creativity. The enormous level of support they provided me was significant in preparation to pursue higher education at Northumbria University London. I would strongly recommend this program to anyone who's interested in innovating and visualizing new technologies. It's a combination of dynamic, professional and contemporary educational experience which I've admired comprehensively.

Hari Dhileesh Varatharajah M.Sc Cyber Security with Advance Practices Northumbria University, Middlesex United Kingdom

httas://london.northumbria.ac.ki/for-working.porlessionslk/hutm_sourcergoogle/kutm_mediumpaid: search/kutm_camasian=UK_EU_UK_PITE_Soarth_Brandflutm_content-floorthumbria_London_Esact_responsive1>ld=EAia/LobChMi3 Yhth/s6XYwa/DcQugTyEA/YASA/Afafa/WD_BotC



No doubt i made the best choice of my graduation in Department Of Business Administration, Dr.SNS Rajalakshmi College Of Arts and Science , Coimbatore is one among those unique institutions which help students in not only building their career but also enhances distinctive competencies and skill-sets that help students grow in their professional life at an exponential pace. The placement cell is also equally hard working and determined to get the best companies with excellent packages for the students. The environment of college is very positive and inspiring. Overall my journey and experience with Department Of Business Administration, Dr.SNS Rajalakshmi College Of Arts and Science, Coimbatore of my under-graduation has been absolutely wonderful. Thanks to all who has been a part of my college life, and for my couege eye, constantly encouraging me. Thanks regards,

Athira K



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Institutional Awards & Recognition



Band'A'Institution

(Rank Between 06-25)

Private or Self-Financed College/Institutes in **ATAL** Ranking of Institutions on Innovation Achievement 2020

5 STAR MHRD, IIC

Innovation activities in southern region



The Week 2019

Best College in India Science Courses 48th Rank

2018, 2019 & 2020

AICTE-CII Survey Platinum Ranking

Education World Rankings 2020-21

Dr SNSRCAS is a India's Commerce Courses 47th Rank Top-Ranked Private Autonomous College

National Level 22nd Rank Tamil Nadu Level 8th Rank

MDRA Ranking 2019 INDIA TODAY

Fashion Design 27th Rank Science Courses 84th Rank Commerce Courses 76th Rank BBA 52nd Rank BCA 44th Rank

Alumni @ International Univ. Awards by Faculty Members

Politecnico di Milano Gdansk University of Technology Poland Metropolitan University Auburn University, Alabama University of Esslingen Fachhochschule University Heriot-watt University University of Duisburg-Essen Riga Technical University, Latvia Poli technico Di Milano, Milan Hochschule Coburg TU Dersden Navitas Professional, Sydney Freiburg University Edinburgh Napier University Hertfordshire University

University of Rome, Tor Vergata

Indiana University, Bloomington

University of South Florida

Queens University, Belfast

University of LEEDS & Many More

Europe London **USA** Germany Jena UAE Germany Spain Italy Germany Germany Australia Germany Scotland London Italy **USA USA** Ireland London



Distinguished HOD Award Best Principal Award Best Director Award Best Social Scientist Award Educational Excellence Award Best Women Faculty Award Outstanding Engineers Award Senior Faculty & Scholar Award Best Researcher Award Best Senior Faculty Award Appreciation Award Best Young Faculty Award Best Faculty Award

*2019-20 Award of Excellence in Teaching Excellent Women Professional Award Distinguished Researcher Award Best Young Researcher Award

& Many More

Tamil Sudar Award

Best Reviewer Award

Awards by Students'

Microsoft Student Partner Award Best Student Award (ISTE) NASA Educator Award Elite World Record Speed Snap & Team Spirit Award

Best Innovation Award Best Aesthetics Award **Traction Award** Best Short Film Award Sadhanai Sirpi Award

Young Achiever Award Fashion Show Award Kart Design Challenge Award Kavimani Award Oviya Sigaram Award

Differentiators of SNS

Design Thinking Based Curriculum & Framework

5 PILLARS APPROACH

- **■Learning & Teaching**
- Creativity & Innovation
- Skill & Career Development
- ■Industry Interaction
- **■Social Service**

SPINE THE STUDENT TALENT & ACTIVITY CENTER

Innovation hub, Co-working Space Dance, Music, Arts & Cultural Center Fitness & Sports Center

All-Round Performer & Best Outgoing Student Awards

Deserving students' who perform well throughout the study period will be identified and rewarded

122 Innovative IDEAS submitted for Industrial Organization



National Karting Challenges (go-Kart & eKart)

278+

STUDENTS' PARTICIPATED

82+

TEAMS WON PRIZES

Through Outbound Training and Faculty Development Program

SCHOOL TEACHERS
BENEFITED

330
DESIGN THINKING
BASED PROJECTS



Coding, HackerRank, HackerEarth, Ideathon & Other Events

3686+

STUDENTS' PARTICIPATED

150+

TEAMS WON PRIZES

Top 10
INSTITUTE
Knowledge Review Magazine 2019

3 Autonomous Institutions

All institutions Accredited by

NAAC 'A' Grade

and above

4 CAREER TRACKS

- Entrepreneurship
 - Government Jobs
- Employment
- Higher Education

DT ActivationHour

30 minutes of class time every day to teach students' about the Ancient Holy Books, practising Meditation and Yoga

DESIGN THINKING
BOOTCAMP for

875+
SCHOOL STUDENTS'



Paper Presentation & Project Exhibitions

4873+

STUDENTS' PARTICIPATED

342+

TEAMS WON PRIZES

enabled resources for Teaching & Learning



SNS Courseware



Google Classroom



Online Placement & Training Portal



Online Assessment



Virtual Labs

erentiators of

Outstanding Engineering College

in South India For Research 2019 By CEGR, New Delhi

Students' Benefited through the training programme by FORGE Accelerator



SNS IBI LIQUID STUDIO Innovations Beyond Imagination

Winning Innovative Prototypes / Products are Displayed



112 Book **Publications**

R&D

Fund



66 Lakhs Fund Sanctioned for Incubation by MSME



ATAL RANKING Certified by MHRD



30 Lakhs

UGC fund Sanctioned under PARAMARSH scheme



Villages Adopted under MHRD-UBA

MODROBS fund from AICTE for Laboratories Development

Fund from DRDO, CSIR, AICTE, ISRO, UGC for Crores Conferences and Workshops

Fund from DST, AICTE, UGC, MSME Sanctioned TNSCST for Research Projects & EDC

> Special **50 Lakhs** SEED Fund for all departments' faculty and students' to promote R&D & Innovation activities

Curriculum Aligned with PM AICTE & MHRD **Initiatives** Start-up Policy

Internship Policy Skill India

Outcome Based Education National Educational Policy

0.5 MW Solar **Powered Campus**

Platinum Ranking

AICTF-CII

Industry in Curriculum **Industry-Faculty Interface** Industry in Infrastructure Industry Research/Consultation **Placements** Industry in Governance

SUPPORTING PM INITIATIVES



















Differentiators of SNS

Global Relations

International Academic Visit

STUDENTS'
(To Singapore, South Korea
& Malaysia)

International Academic Visit

25+

FACULTY (To USA, UK, Singapore, South Korea & Malaysia)

Summer Research FellowshipsProgramme/Internship

Indian Academy of Sciences
IISC Bangalore
IIT Madras
IIT Bombay
CSIR-CMERI, Durgapur

International Languages Training

erman French Japanese

430+
NEEDY PEOPLE
BENEFITED
Via SNS Santa 365 & MAKE-A-WISH
(Serving to the needy)

Organic and **50+**Nakshathra **50+**Garden with Special Plants

4.2CT
SNS Scholarships provided for students'

Industry Associated Labs

TI-Innovation lab
e-Yantra IIT lab
BoT Lab (Robotic Process Automation – USA)
Augmented Reality and Virtual Reality Lab
Internet of Things Lab (Andes Technologies–Thaiwan)
SNS V-alienz Product Design Studio
24 x 7 Product Design Lab
Piston Factory

659
Industry
MOUS
Outcome: Internship
Industrial Training
In-plant Training

132+
PATENTS FILED

2484 Research Papers

(Google Scholars/Scopus/SCI Indexed Journals)

2929 Conference Papers
35 h-index

FUTURA - A SNS Student Start-Up Accelerator

Produced 24+ Entrepreneurs

Not just engineers, we deliver entrepreneurs! Nurturing your creative minds to bring ideas and imaginations to life, by providing and facilitating with appropriate seeds of mechanism through Design Thinking.

SRI SNS CHARITABLE TRUST MEMBERS' MESSAGE



Dr.S.N.Subbramanian Chairman

It is my pleasure to extend hearty greetings to our stakeholders. I feel glad to introduce to you SNS Group of Institutions promoted and run by Sri. SNS Charitable Trust, Coimbatore. Today all the Institutions stand as premier Colleges in Coimbatore and in Tamil Nadu with an excellent reputation. SNSCT is accredited by NBA / AICTE, New Delhi and

also accredited by NAAC / UGC, with "A+" Grade, recognized & approved by UGC as an Autonomous College. SNSCE stands as one of the youngest Institution accredited with NAAC "A" Grade in short period of time and Autonomous College. Dr.SNSRCAS is re-Accredited by NAAC / UGC with "A+" Grade, recognized & approved by UGC as an Autonomous College. SNS Colleges aim at not only educating the young to be successful Engineers, Managers and Entrepreneurs but also to churn out socially responsible human beings of tomorrow. At SNS Institutions, we believe that success comes from a relentless focus on initiative, innovation and execution.

As an Autonomous and NAAC accredited Institution, we have academic flexibility to update our curriculum based on the needs of the Industry and to introduce innovations in various levels to meet global standards. Our Institutional Vision and Mission statements are consistent and is mapped with Program Educational Objectives (PEOs), Program Outcomes (POs) and Course Outcomes(COs) for all Programmes benefitting all our stakeholders.

SNS Institutions are preferred by the students not only from all parts of Tamil Nadu, but also from the neighboring states as well. They are keen to invest in an education that prepares them to face challenges and competitions locally, nationally and globally.

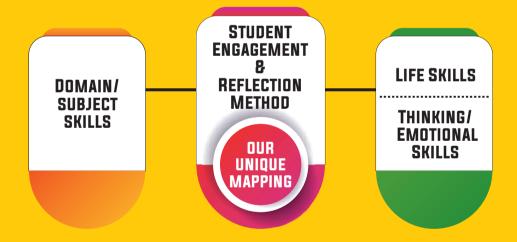


Dr.S.Rajalakshmi Correspondent

Surely, SNS has become a land mark in the cotton city. A number of our undergraduate and post-graduate programmes are nationally recognized and accredited. Our efficient and experienced faculty members are committed to academic excellence and technically sound in teaching.

Several excellent clubs in our institution offer our students the chance to tackle new personal challenges and develop their talents. Our value added education programmes offer exhilarating, life altering experiences. SNS Institutions had a humble beginning in the year of 1999. Today the institution has reached to greater heights. More than 10000 students have come for seeking an affordable education that would prepare them for a wide range of career options.

What they discover is a world of opportunities to explore new possibilities, new ideas and new perspectives to prepare them for a successful career.





Nalin S The Native Design Thinker

SNS Institutions is an outstanding, academically-rigorous Institution that strives to offer its students the best education possible, in a vibrant environment for learning and campus life that supports students' academic progress and personal development. All members of SNS community are committed to ensure students' concerns and interests.

Students are valued members of a cooperative academic community, and a primary concern of the Institution. They are treated as individuals, whose diverse backgrounds, goals, aspirations, needs, talents, and successes are welcomed and celebrated. Students are given the means and opportunities to freely probe, examine, debate issues and ideas and actively pursue their educational goals. The rights and responsibilities of students are clearly articulated and supported.

Students participate in Institution's governance and influence goals set by Academic units, Faculty and the Administration. The Institution helps the students to develop the means to succeed, to inquire after truth and to contribute to society over their life times.

SNS Quality Education Policy



UNLEASHING

EMPATHY

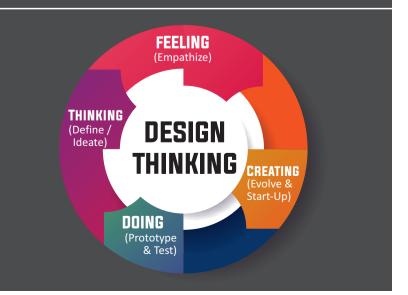


DESIGN
THINKING
TRANSFORMED
THE WAY
WE THINK,
WORK AND
BREATHE...

Design Thinkers

An Innovative \(\begin{align*} \text{Human-Centered approach that integrates the need of people, the possibilities of technology and the requirements for successful business. \end{align*}





INFRASTRUCTURE & FACILITIES





























































CHECK OUT OUR YOUTUBE VIDEOS













SNS Academy

SNS B-SPINE

Arts and Science

Engineering

Paramedical

FEW WORDS FROM OUR PROUD ALUMNUS!



I honestly feel great studied B.Tech Information Technology at S.N.S College of Technology. They always provide a great opportunity for the students to broaden their knowledge beyond their field of studies within a vibrant environment.

IT Department is a place where you can find an amalgamation of learning, fun, culture, lore, literature and many such life preaching activities. They always believed in helping and guiding their students and it was same during the placement season as well.

Also, I am thankful to the Training & Placement cell for providing a platform to enhance my skills and an opportunity to showcase them.

Savitha Babu, Head of Marketing at Skcript, Chennai.

My experience at SNSCE made me to achieve many things, which taught me to transform my life as a very effective one. During my first year of study I thought that college would teach me, how to live in a competitive world. But, the real thing is I learnt how to live successfully in this competitive world. All paths don't reach the wright destination, but the path led by SNSCE will help to reach the peak of success and they made each of us to experience the success through various awards each year. They have various Clubs and Associations to enhance Engineering student as a Professional Engineer. Each and every activity made me to become a responsible citizen by analysing the social problems and my hidden talents. SNSCE has enriched my life in all possible ways. They provided necessary tools to enhance my skills more, taught me valuable knowledge about the diverse world, people and concepts in general. My Experience stressed me the importance of thinking critically and solving problems in many situations. All these aspects of college made me a multifaceted person. Finally, after four years now I am a company's CEO. I feel happy and my sincere thanks to all for making me reach this successful peak.

....







"My reminiscences about the golden days I invested in the Department of Commerce with Computer Applications are both exciting and exhilarating. In my sophomore days I determined to pursue a Commerce major with Computer Applications in a renowned institution. The Department of Commerce with Computer Applications at Dr. SNS Rajalakshmi College of Arts and Science was my preferred Destination to transform my passionate dreams in to absolute realities. The biggest Department of the college with its robust curriculum, enigmatic faculty and state of art infra chiselled me with values, technique and temperament to position myself to cut above the rest. The Department taught me the creative disruptive skills and inquisitive nature which catapulted me to attain a plump position. I am indebted to the department for nurturing me to realise my optimum potential. The values I learnt in the Department put me in good stead to be ethically sound and intellectually alert human being". Thank you all....

Ms.Saranya Manickam Dubai Islamic Bank Dubai





SNS B-SPINE (AUTONOMOUS)

Experiential MBA Programme

An Experiential B-School

YOU WILL NEVER BE THE SAME AGAIN



Sathy Main Road, SNS Kalvi Nagar, Kurumbapalayam (PO), Coimbatore-641 107









TRACK 01

-Stocks



BANKING & Finance -Supply Chain Logistics -Retail -Insurance -Trading -Investment



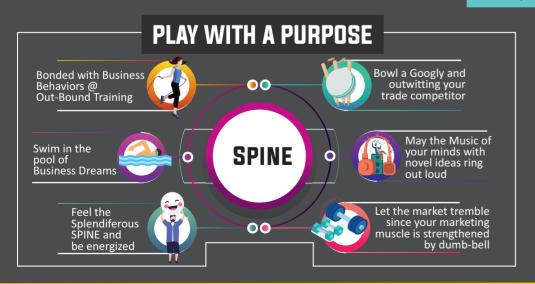
-Food

-Agri-Business



CEO ENCLAVE BANGALORE

> Meet the Chart-Topping CEOs at their opulent outlets



















LEARNING EXPERIENCE THAT INPLANTS

a Inimitable Business Life Style

Life line is the time that you invest in acquiring Professional, Experimental, Behavioral, Cross – Cultural knowledge to carry yourself with style and uniqueness in the Business World. At the end of the lane, you will be ahead of the curve carrying quivers filled with professional, behavioral, expressive skills which are the acumen of a Business leader.

11



SNS Academy

A Fingerprint School an International CBSE Senior School CBSE Affiliation No: 1930610 India's Best CBSE School (South India)

Kindergarten:

Pre-KG LKG

UKG

Primary Classes:

Grade I - V

Middle Classes:

Grade V - VIII

Secondary Classes:

Grade IX & X

Higher Secondary Classes:

Grade XI & XII















Dr. SNS COLLEGE OF EDUCATION

Accredited by NAAC with ' $\mathbf{A'}$ Grade, Affiliated to Tamil Nadu Teachers Education University, Chennai Thudiyalur-Saravanampatti Road, Coimbatore-641 049

B.Ed.Programmes

Tamil
English
Maths
History
Economics

Commerce
Biological Sciences
Computer Science
Social Science
Physical Science



Computer Science

Management

Mathematics

Commerce

Tamil

English

Dr. SNS RAJALAKSHMI COLLEGE OF ARTS AND SCIENCE



(AUTONOMOUS)

Accredited by NAAC (Cycle-III) with 'A+' Grade, Recognised by UGC, Approved by AICTE, New Delhi Affiliated to Bharathiar University, Coimbatore

486, Thudiyalur-Saravanampatti Road, Chinnavedampatti (PO), Coimbatore-641 049 © 75300 93725 / 726 adrsnsrcas@gmail.com www.drsnsrcas.ac.in

COUNSELING CODE PG: 326

			*Subject to Approval
UG Programmes	TRENDING	Placement Opport	tunities
B.Sc. ■ Visual Communication*		Cognizant Wipro	Infosys TCS
■ Psychology*■ Computer Science with Graphics and Creative Design*		Capgemini Amazon	Accenture HCL
B.Com		Technosoft Corp. Ags Health	ESAF Small finance Bank Ltd
■ Digital & Telemarketing with Data Mining* ■ Trading, Retail and Real Estate*		Kotak Mahindra Bank Ltd	G.K Management System Ltd
UG Programmes	HOT & FAST MOVING	Placement Opp	ortunities
B.Sc. ■ Computer Science ■ Computer Technology		CTS Wipro	Infosys TCS
■ Information Technology	,	Capgemini Amazon	Accenture HCL
B.Com ■ Commerce	■ Computer Applications	Technosoft Corp. Ags Health	ESAF Small finance Bank Ltd
■ Professional Accounting■ Finance	■ Information Technology	Kotak Mahindra Bank Ltd	G.K Management System Ltd
UG Programmes	EVER GREEN	Placement Opp	ortunities
BCA ■ Computer Application		CTS Wipro	Infosys TCS
BBA Business Administration		Amazon Eureka Forbes Ltd	ICICI Prudential Joyalukkas India(P)Ltd
Business Administration		-	
Business AdministrationBusiness Administration witlB.Sc.	h Computer Applications	Life Style A&A Boutique	Global Textile Alliance India (P) Ltd
■ Business Administration with	Management		
 Business Administration with B.Sc. Catering Science and Hotel N 	Management	A&A Boutique Radisson Blu	India (P) Ltd Taj Flight Kitchen Gem Park
 Business Administration with B.Sc. Catering Science and Hotel N Costume Design and Fashion UG Programmes B.Sc. 	Management 1	A&A Boutique Radisson Blu Le Meridian	India (P) Ltd Taj Flight Kitchen Gem Park
 Business Administration with B.Sc. Catering Science and Hotel N Costume Design and Fashion UG Programmes B.Sc. Mathematics Mathematics (Computer Approximate) 	Management FOUNDATIONAL plications)	A&A Boutique Radisson Blu Le Meridian Placement Opp IBM	India (P) Ltd Taj Flight Kitchen Gem Park ortunities Infosys
 Business Administration with B.Sc. Catering Science and Hotel N Costume Design and Fashion UG Programmes B.Sc. Mathematics 	Management FOUNDATIONAL	A&A Boutique Radisson Blu Le Meridian Placement Opp IBM Thyrocare Technologies Concentrix Daksh	India (P) Ltd Taj Flight Kitchen Gem Park Ortunities Infosys Focus Edumatics (P)Ltd Focus Edumatics
 Business Administration with B.Sc. Catering Science and Hotel N Costume Design and Fashion UG Programmes B.Sc. Mathematics Mathematics (Computer App B.Sc. 	FOUNDATIONAL polications)	A&A Boutique Radisson Blu Le Meridian Placement Opp IBM Thyrocare Technologies Concentrix Daksh Services Sutherland Global	India (P) Ltd Taj Flight Kitchen Gem Park Ortunities Infosys Focus Edumatics (P)Ltd Focus Edumatics (P)Ltd CTS
■ Business Administration with B.Sc. ■ Catering Science and Hotel M. ■ Costume Design and Fashion UG Programmes B.Sc. ■ Mathematics ■ Mathematics (Computer Apple B.Sc. ■ Physics ■ Chemistry PG Programmes MBA - Master of Business Administration with B.Sc.	FOUNDATIONAL polications)	A&A Boutique Radisson Blu Le Meridian Placement Opp IBM Thyrocare Technologies Concentrix Daksh Services Sutherland Global Services	India (P) Ltd Taj Flight Kitchen Gem Park Ortunities Infosys Focus Edumatics (P)Ltd Focus Edumatics (P)Ltd CTS Infosys
■ Business Administration with B.Sc. ■ Catering Science and Hotel Machine Costume Design and Fashion UG Programmes B.Sc. ■ Mathematics ■ Mathematics (Computer Apple B.Sc. ■ Physics ■ Chemistry PG Programmes MBA - Master of Business Administration with B.Sc.	FOUNDATIONAL FOUNDATIONAL plications) B.A English Literature inistration MCA - Master of Corcom. (CA) M.Sc. Mathematics	A&A Boutique Radisson Blu Le Meridian Placement Opp IBM Thyrocare Technologies Concentrix Daksh Services Sutherland Global Services	India (P) Ltd Taj Flight Kitchen Gem Park Ortunities Infosys Focus Edumatics (P)Ltd Focus Edumatics (P)Ltd CTS Infosys Infosys

Computer Science

Management

Mathematics

Commerce

Tamil

English



SNS COLLEGE OF TECHNOLOGY

(AUTONOMOUS)





Re-Accredited by NAAC with 'A+' Grade Accredited by NBA (CSE, IT, ECE, EEE & Mechanical)

Approved by AICTE, New Delhi, Recognised by UGC & Affiliated to Anna University, Chennai

Sathy Main Road, SNS Kalvi Nagar, Saravanampatti(PO), Coimbatore-641 035 © 75503 16701/702, 94437 19344

COUNSELING CODE 2726

*Subject to Approval

UG Programmes	TRENDING	Placement Oppor	tunities
■ Aerospace Engineerin	ng	CTS Infosys Wipro	Boeing Airbus Collins Aerospace
Agriculture Engineeri	ng	L & T Infotech IVTL Infoview HCL	Capgemni IBM GE Aviation
■ Bio-Medical Engineer	ing	Amazon Tech Mahindra Stanadyne	Kaar Accolite Deltax
■ Food Technology		Apollo Health Care Cardionics Pinnacle Health care	Rebel Foods Pvt. Ltd. Quess Corp Ltd. Eco Lab
Artificial Intelligence	& Machine Learning*	Prodapt Mindtree Jaro Education	TNQ Avantor Sciences Kovai Tractors
UG Programmes	HOT & FAST MOVING	Placement Oppor	tunities
■ Computer Science & I ■ Information Technology		IVTL Infoview Amazon Tech Mahindra L & T Infotech HCL	IBM Kaar Accolite Deltax Hexaware
UG Programmes	EVER GREEN	Placement Oppor	tunities
Automobile Engineer Givil Engineer	ing	Infosys CTS Wipro	Bull Machines E Construct Team Age Precast
Civil EngineeringElectronics & Commu	nication Engineering	L & T Constructions Eversendai Sankalp	Robert Bosch Mobiveil American Mega Trends
Electrical & Electronics EngineeringMechatronics Engineering		Caliber Interconnect Cameron Emerson	Ashok Leyland Brakes India Hirotec
 Mechanical Engineeri 		Sanmar Schuf Fliege	Tessolve Versa Drives Vedha IIT
PG Programmes		Placement Oppor	tunities
Master of Business AMaster of Computer		Jaro Education Byjus Berger Paints Newagesys	Mindtree Verticurl Atos Syntel Talentio
M.E. / M.Tech. CSE Power System	Structural Thermal		ship & ship Available
Ph.D. Programmes			

Civil | CSE | ECE | EEE | Mechanical



CSE | ECE | Mechanical

SNS COLLEGE OF ENGINEERING

(AUTONOMOUS)





Accredited by NAAC with 'A' Grade
Accredited by NBA (ECE, EEE & Mechanical) & Approved by AICTE, New Delhi
Recognised by UGC & Affiliated to Anna University, Chennai

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principalsnsce@gmail.com

www.snsce.ac.in

COUNSELING CODE 2734

(a) principalshisce@g	mail.com www.snsce.ac.in		*Subject to Approval
UG Programmes	TRENDING	Placement Opport	tunities
Artificial Intelligence	and Data Science	Accenture Infosys Capegemini	Wipro Bosch Cognizant
Computer Science and (Internet of Things an		IBM TCS HCL	IVTL Infoview Hexaware Cyient Ltd.
including Block Chain	Technology)	SAP Skava Havells India	Tech Mahindra Amazon L & T Infotech
Computer Science and		Mr. Cooper Kaar Deltax	T & A Solutions Proxbotics Creation Makewhale
Bio Medical and Robo		Prodapt Mindtree Jaro Education	Global 3D Randstad WNS Global Service
■ Robotics & Artificial II		Imarticus Quess Corp Ltd. CareerXperts Consulting	Kaar Accolite Deltax
Mechanical and Mech (Additive Manufactur		Adopt Global Quess Corp Ltd. Skytech	Stanadyne Hirotec Eco Lab
UG Programmes	HOT & FAST MOVING	Placement Opport	tunitios
od Flogrammes	HUI & IASI MUVINU	Flacement Oppon	lullities
■ Computer Science and	d Engineering	IVTL Infoview HCL Hexaware	Cognizant Mr. Cooper Kaar
-	d Engineering gy	IVTL Infoview HCL	Cognizant Mr. Cooper
■ Computer Science and Information Technolo	d Engineering gy	IVTL Infoview HCL Hexaware Amazon Cognizant	Cognizant Mr. Cooper Kaar Imarticus Impiger Technologies Skava
■ Computer Science and ■ Information Technolo ■ Computer Science and UG Programmes ■ Electronics & Commu	d Engineering gy d Technology EVER GREEN nication Engineering	IVTL Infoview HCL Hexaware Amazon Cognizant Tech Mahindra Placement Opport TCS L & T Infotech	Cognizant Mr. Cooper Kaar Imarticus Impiger Technologies Skava tunities Sankalp Mobiveil
■ Computer Science and ■ Information Technolo ■ Computer Science and UG Programmes ■ Electronics & Commu ■ Electrical & Electronic	d Engineering gy d Technology EVER GREEN nication Engineering as Engineering	IVTL Infoview HCL Hexaware Amazon Cognizant Tech Mahindra Placement Opport TCS L & T Infotech American Mega Trends Caliber Interconnect Emerson	Cognizant Mr. Cooper Kaar Imarticus Impiger Technologies Skava tunities Sankalp Mobiveil Byjus Versa Drives Tessolve
■ Computer Science and ■ Information Technolo ■ Computer Science and UG Programmes ■ Electronics & Commu ■ Electrical & Electronic ■ Mechanical Engineeri	d Engineering gy d Technology EVER GREEN nication Engineering as Engineering	IVTL Infoview HCL Hexaware Amazon Cognizant Tech Mahindra Placement Opport TCS L & T Infotech American Mega Trends Caliber Interconnect Emerson Schuf	Cognizant Mr. Cooper Kaar Imarticus Impiger Technologies Skava tunities Sankalp Mobiveil Byjus Versa Drives Tessolve Vedha IT
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SNS COLLEGE OF PHARMACY AND

HEALTH SCIENCES

Affiliated to The Tamil Nadu Dr.M.G.R. Medical University, Chennai Approved by AICTE, New Delhi, Pharmacy Council of India, New Delhi Approved by the Govt. of Tamil Nadu Saravanampatti (PO), Coimbatore-641 035

 COUNSELING CODE 794

MoU with Multi-Speciality Hospitals

UG Programme

B.Pharmacy

Diploma Programme D.Pharmacy

MoU with Multi-Speciality Hospitals









Career Opportunities For Pharmacy Graduates Marketing Other Opportunities Clinical Research **Project Management** Portfolio Management Nuclear Pharmacy, Research-Drug **Quality Assurance Business Development** Discovery, Validations, Pharmacotherapy, Bioanalytical Medical Writing, CDM **Purchase Management** SAS Programmer, Clinical Forensic Pharmacy, Hospital **Project Management Payment Process Corporate Quality** Pharmacy, Community Pharmacy Associates, Biostatistics & Labeling Assurance, Alliance Medical Transcription, Medical Coding & Many More Data Monitoring & Many More Management & Many More **Product and Manufacturing** Formulation Research & Development/AR&D **Government Jobs** Drug Inspector, Drug Controller **Executive, Senior Executive** Research Associate 1, RA2 Assistant Manager, Deputy RA3, RA4, Scientist 1,2,3 Scientists in CSIR Labs Manager, AGM, Deputy GM Senior Scientist 1,2,3 Drug Test Lab, Academic, Railway GM, Senior GM, Associate Principal Scientist 1,2,GM Government Hospitals VP, VP, Senior VP, President Associate VP, VP Paramilitary, Military Senior VP, President & Many More & Many More **Pharmaceutical Packaging Drug Regulatory Affairs & IPR** Quality Assurance/Quality Control Executive, Senior Executive, Executive, Senior Executive, Research Associate 1, RA2, RA3 RA4, Scientist 1,2,3, Senior Scientist Assistant Manager, Deputy Manager Assistant Manager, Deputy Manager AGM, Deputy GM, GM, Senior GM AGM, Deputy GM, GM, Senior GM 1,2,3, Principal Scientist 1,2,GM Associate VP, VP, Senior VP, President Associate VP, VP, Senior VP, President Associate VP, VP, Senior VP, President **Higher Studies Pharmacovigilance Entrepreneurship DSUR & PSUR Executive** B.Pharm. / M.Pharm. / Retail, Whole Sale, Pharmaceutical

Infrastructure Facilities

Ph.D / PDF / Pharm.D. / MS. / MBA

- 16 Modernized & Fully Equipped Laboratories
- Highly Qualified & Well Experienced Teaching Faculty

Industry, Bulk Drug Industry

■ Modernized A/C Food Court

AM, DM, AGM & Many More

Chemist & Druggist

Pharmacist

- Secured Campus with CCTV
- Wi-fi enabled campus-internet connection with 32 Mbps
- Centralized A/C, Modernized Digital Library with more text and reference books, National and International Journals & Reprographic facilities

Regulatory Bodies

Member in AICTE, PCI

- Activity Block Indoor Swimming Pool, Indoor Badminton Court, Power Gym, Theatre, etc.,
- Executive Lounge Student Relaxation Area
- Smart Classrooms

■Scholarship facility



SNS COLLEGE OF ALLIED **HEALTH SCIENCES**

MoU with **Multi-Speciality** Hospitals

Affiliated to The Tamil Nadu Dr.MGR Medical University, Chennai Saravanampatti(PO), Coimbatore-641 035

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*New Courses Subject to Approval

UG Programmes (B.Sc.)

Operation Theatre and Anaesthesia Technology

Cardio Pulmonary Perfusion Care Technology

Cardiac Technology

UG Programmes (B.Sc.)

Physician Assistant

Radiography and Imaging Technology

MoU with **Multi-Speciality Hospitals**









Career Opportunities For Allied Health Science Graduates

B.Sc. Cardiac Technology

Cardiovascular Technologist Diagnostic Medical Sonographer Electrocardiogram Technologist Cardiac Cath Lab Technologist Angiographer & Many More

B.Sc. Cardio Pulmonary Perfusion Care Technology

Cardiovascular Technologist Perfusionist Medical Case Review Physician Cardiovascular Surgeon Assistant **ICU** Intensivist & Many More

B.Sc. Operation Theatre and Anaesthesia Technology

Anesthesiologist Assistant Emergency Medical Technologist Operating Department Practitioner Anesthetic Consultant Surgical Technologist & Many More

B.Sc. Physician Assistant

Patient Care Technologist Physician Assistants for all Dept. **Communicative Disorders Assistant Drug Safety Associate** Medical Assistant & Many More

B.Sc. Radiography and Imaging Technology

Radiographer Specialist Radiographers Mammographer MRI / CT / X-Ray Technologist Angiographer & Many More

B.Sc. Neuro Electrophysiology*

Neurosurgeons Neuro Physicians Neuro-Radiologists Neuro-Physiologists Rehabilitation & Many More

B.Sc. Dialysis Technology*

Dialysis Executive Medical attendant **Dialvsis Trainer** Therapeutic Assistance Lab Expert & Many More

B.Sc. Medical Laboratory Technology*

Clinical laboratories at hospitals Non clinical industrial labs Laboratory Technician Laboratory Manager Research Associate & Many More

Other Opportunities

Medical Coding Lecturers **Public Health Officer Quality Control Officer in Industries** Clinical Officer & Many More

Infrastructure Facilities

- 6 Modernized & Fully Equipped Laboratories
- Highly Qualified & Well Experienced Teaching Faculty

■ Modernized A/C Food Court

- Secured Campus with CCTV
- Wi-fi enabled campus-internet connection with 32 Mbps
- Centralized A/C, Modernized Digital Library with more text and reference books, National and International Journals & Reprographic facilities
- Activity Block Indoor Swimming Pool, Indoor Badminton Court, Power Gym, Theatre, etc.,
- Executive Lounge Student Relaxation Area
- Smart Classrooms

■Scholarship facility



SNS COLLEGE OF NURSING

Affiliated to The Tamil Nadu Dr.MGR Medical University, Chennai Recognized by the Tamil Nadu Nurses & Midwives Council (TNNMC), Chennai Recognized by the Indian Nursing Council (INC) New Delhi

Saravanampatti (PO), Coimbatore-641 035

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COUNSELING CODE 879

Own Hospital & MoU with Multi-Speciality Hospitals

UG Programme

Bachelor of Science in Nursing

Internship Programme 25 Weeks Internship

MoU with Multi-Speciality Hospitals







Career Opportunities For Nursing Graduates

Job Profiles	Marketing	Other Opportunities
Staff Nurse	Clinics	Master of Science in Medical
Service Administrators	Factories	Surgical Nursing
Nursing Superintendent	Hospitals	Master of Science in
Industrial Nurse	Health Departments	O & G Nursing
Department Supervisor	Industrial Houses	Master of Science in Paediatric Nursing
Supervisor or Ward Sister	Military Medical Departments	
Community Health Nurse	Nursing Homes	Master of Science in Psychiatric Nursing
Director of Nursing	Orphanages	
Military Nurse	Old Age Homes	Master of Science in Community Health Nursing
Deputy Nursing Superintendent	Railways	Master of Philosophy in Nursin -
Teacher of Nursing	Schools	Master of Philosophy in Nursing
		Doctor of Philosophy in Nursing

Infrastructure Facilities

- 6 Modernized & Fully Equipped Laboratories
- Highly Qualified & Well Experienced Teaching Faculty

■ Modernized A/C Food Court

- Secured Campus with CCTV
- Wi-fi enabled campus-internet connection with 32 Mbps
- Centralized A/C, Modernized Digital Library with more text and reference books, National and International Journals & Reprographic facilities
- Activity Block Indoor Swimming Pool, Indoor Badminton Court, Power Gym, Theatre, etc.,
- Executive Lounge Student Relaxation Area
- Smart Classrooms
- ■Scholarship facility









SNS COLLEGE OF PHYSIOTHERAPY

Affiliated to The Tamil Nadu
Dr.MGR Medical University, Chennai
Saravanampatti (po), Coimbatore-641 035

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COUNSELING CODE 864

MoU with Multi-Speciality Hospitals

UG Programme

Bachelor of Physiotherapy

Internship Programme
Physiotherapy Internship

MoU with Multi-Speciality Hospitals







Career Opportunities For Physiotherapy Graduates

Job Profiles	Marketing	Other Opportunities	
Assistant Physiotherapist	Rehabilitation centers	Master of Physiotherapy	
Customer Care Assistant	Personal/Home Therapist	Master of Physiotherapy (Orthopedic)	
Osteopath Research Assistant	Research centers	Master of Physiotherapy (Neurology)	
Researcher	Health and fitness centers	Master of Physiotherapy (Cardio Respiratory)	
Researcher	rieditii diid iitiless centers	Master of Physiotherapy (Sports)	
Sports Physio Rehabilitation	Physiotherapy colleges	Master of Physiotherapy (Pediatric)	
		Master of Physiotherapy (O & G)	
Therapy Manager	Airlines and Railways	M.Sc Anatomy	
Counselors in Schools	Non-Governmental	M.Sc Physiology	
Counsciols in Schools	Organizations Food Industry	MBA Hospital Administration	
Self-Entrepreneurship		PG Diploma in Sports Science	
Consultant for MNCs	Health and Wellness industries	Doctor of Philosophy in Physiotherapy	

Infrastructure Facilities

- Activity Block Indoor Swimming Pool, Indoor Badminton Court, Power Gym, Theatre, etc.,
- Executive Lounge Student Relaxation Area
- ■Smart Classrooms
- ■Scholarship facility

- Wi-fi enabled campus-internet connection with 32 Mbps
- Centralized A/C, Modernized Digital Library with more text and reference books, National and International Journals & Reprographic facilities
- 6 Modernized & Fully Equipped Laboratories
- Highly Qualified & Well Experienced Teaching Faculty

■ Modernized A/C Food Court

■ Secured Campus with CCTV







SNS Design Thinking BASED EDUCATIONAL FRAMEWORK & CURRICULUM

AUTONOMOUS

CHOICE BASED CREDIT SYSTEM

ENABLING DT-BASED
CURRICULUM

CONNECTING FIVE PILLARS

INSTITUTIONAL DT COURSES

Design Thinking Course

Life Skill Courses

Communicative English

Professional Comm.

Personality Development

Foreign Languages

Global Business Ethics & Law

Verbal/Quants/Apti/Reasoning

Essence of Global Culture

NON-ACADEMIC DT COURSES

Weekend Online Practice Extra-Curricular Activities

Coding Language

Subject & Domain Specific Question Verbal, Quantitative, Aptitude & Reasoning (VQAR)

Innovation Technologies/Tools

Daily Yoga & Meditation
Daily Readings
Clubs / Sports
Hackathon, Contests

PROGRAM DT COURSES

Emerging MOOC Courses

2 Coding Languages

2 Dept. Specific Tools

Basic S & H Courses

Program Specific Engg. /
Arts / Science / Core/
Elective Courses

5 Innovation Technologies

Augmented/Virtual Reality
Internet of Things

Data Analytics

Robotics & Automation (AI/ML)
Additive Manufacturing

Track 3 : Entrepreneurship

Business Model Canvas
B.Plan, Pitching & Negotiation
Finance & Economics
IPR Drafting

Track 4 : Higher Education

Advanced Verbal Reasoning (TOEFL/IELTS) Advanced QAR (GRE, GMAT and GATE) CAREER DT COURSES

Mini Projects

Internships

Industrial Training

Industrial Projects

Student Exchange Prog.

Capstone Projects

4 Career Tracks

Track 1 : Domain Specific Jobs

Mock Interviews

Personal Psychology

Job Search

Resume Building, Interview Process & On-boarding

Advanced VQAR

Track 2 : Govt./Bank/RRB Jobs

Personal Psychology

General Knowledge

Resume Building

Interview Process

Advanced VQAR (Govt., Bank

and UPSC)



ENTREPRENEURIAL CULTURE

SNS Design Thinking BASED Onnovation Technologies & Ondustries

5 INNOVATION TECHNOLOGIES

DATA SCIENCE /AI/ML



INTERNET OF THINGS



ROBOTICS & AUTOMATION



AR/VR/MR & GAMING



ADDITIVE MANUFACTURING (3D PRINTING)



STUDENTS'
GET
TO SOLVE
INDUSTRIAL
PROBLEMS
USING
EMERGING
TECHNOLOGIES



7
INNOVATION INDUSTRY VERTICALS



SMART CITY/
MANUFACTURING



HEALTH CARE



AGRICULTURE & FOOD TECHNOLOGY



AUTOMOBILES



AEROSPACE & DEFENCE



RETAIL / FINANCE & BANKING



POWER/ENERGY

Learning latest & emerging innovation technologies and identifying potential problems from innovation industry verticals. Students' gets to solve them and get hands-on experience with industry. Eventually they innovate, incubate and evolve their ideas into start-up.

SNS Engine (DT) THAT DRIVES EDUCATION

8

Tive Pillars THAT BUILDS OVERALL GROWTH

CENTER FOR LEARNING AND TEACHING

Design Thinking Based Academic Learning

Building Life Skills (Social, Emotional & Cognitive) Through Various Clubs

SKILL AND CAREER DEVELOPMENT

NPTEL/MOOC Courses

Mentor System

Bloom's Taxonomy

Choice Based Credit System

Design Thinking Curriculum

Online Learning Platform:
Courseware, Leadership Board

International Expert Series

Student Centered Learning

Updated Syllabus with Emerging Areas

Experiential Learning

4 Career Tracks

Life Skills

Club Activities

ARP / BOG Award

Contests / Competitions / Ideathon / Hackathon / Sports / Yoga / Fitness

Business Skill Development

Student Exchange Program

Latest Tools & Technologies

VQAR Training

Coding Training

____ DT Bootcamp

7+5 Innovation Areas
Open Innovation Challenge

Patents / Journals

r accincs / sourman

Start-up Creators

Innovation Capacity Building
Industry Enabled Innovation Labs

Consultancy with Industries

Incubators & Accelerators

Angel Investors

CENTER FOR CREATIVITY

Hands-on Experience to Solve Key Industrial Problems through Latest Technologies

INDUSTRY INSTITUTE PARTNERSHIP CELL

Connecting and Learning Business Sense of Top Industries Weekly CEO talks
Industrial Projects
MoUs & Partnership

Industrial Visit / Field Trip

Internship / In-Plant Training
Industry Focussed Case Study

Mentoring With Industry Experts

Outreach Activities

Extensional Activities

Santa 365

Kavalan SOS

Alumni Interaction

RRC

YRC / NSS

TING / INC

Swachh Bharat Scheme
UBA Scheme

SOCIAL RESPONSIBILITY INITIATIVES

Giving back to the Society through Social Service

EDUCATIONAL SPACE THAT PROVIDES

an unique life style

Design Thinking is a systematic process of thinking which <u>empowers</u> even the most traditional thinker to develop new, innovative solutions to the problem at hand.

23

SNS Design Thinking CURRICULUM AND FIVE PILLAR MAPPING



25 26

INTERACTION WITH INTERNATIONAL EXPERTS



Dr.Alex Fenton Lecture Salford Business School



Dr.Bassam N.Shuhaibar Manager-Coastal Management Program Kuwait Institute of Scientific Research



Microsoft

Mr. Mahendra Sekaran

Director of PM

Microsoft

Washington



Dr.Narendar.V.Rao
Professor
North East Illinios University



VILNIUS GEDIMINAS TECHNICAL UNIVERSITY

Ričardas Leščinskas Head of LinkMenų fabrikas prototyping laboratory Vilnius Gediminas Technical University



VILNIUS GEDIMINAS TECHNICAL UNIVERSITY

Ms.Dovile Jodenyte
International Studies Centre Chief coordinator
Vilnius Gediminas Technical University



Mr. Karthikeyan Haldurai Manager, Search Ads 360 Google



Susan.F.Stvenson
President(Academics & Research)
Freedom Institute of Higher Education
New Zealand



CCA COCA-COLA AMATIL

Ms.Deepa Mohanchander

Data governance Steward

Coca Cola Amatil Ltd

Australia



Murdoch

Dr ChunChe Lance Fung

Emeritus Professor

Murdoch University



Crown University

James Olatunde Egele C
Director of International Student Affairs
Crown University College



Dr. Kahalifa Al-jabri
Professor
Sultan Qaboos University





Dr.Omar Aziz

Lecturer

CQ University



Collins Aerospace

Mr. Narasimma Chokalingam
Principal Engineer
Collins Aerospace
California USA





Mr.Shangamaheswar

Chief Executive Officer

Nexware Technology Private Limited

Japan



HZB Helmholtz Zentrum Berlin

Mr.Gopinath Paramasivam
Researcher
Helmholtz Zentrum Berlin





Mr. Dhanavel Gokulraja
Fats & Oils Specialist
Nestlé Research conolfingen



Mr.Jags Venkatasamy
Senior IT Consultant
Capgemini
LISA



UNIVERSITÉ DU LUXEMBOURG

Mr. Karthick Panner Selvam

Post Doctoral Researcher

University of Luxembourg





Dr.Punitha kumari Senior Researcher Wuhan Institute of Technology





Ms. Agathiya Raja M.S Scholar Technical University of Clausthal Germany



Deloitte

Ms.K .M Soundharya
Robotics Automation Engineer
Deloitte
United States of America





Ms. Aruna Seshadri
DeVops Engineer
Velocity Solutions
California USA





Mr.Balaji Jayachandran Quality Engineer G52 4UJ - Hillington Glasgow





Mr.Siva Shankar.S.P

Project Engineer
PORSCHE AG
Germany



بنـــك أبــوظبــــي الأول FAB First Abu Dhabi Bank

Ms.Harsha Pavithran
Manager, Fraud and Risk Monitoring
New Abu Dhabi Bank
Abu Dhabi



Intelligent Voice

Ms.Shreyah lyer

Deep Learning Software Developer

Knowledge Transfer Partner Intelligent Voice

University of Hertfordshire, UK





Mr. Jeeba Jolly
Application Development Enginee
SMT EIECTRONIK
GmbH, Germany

INTERACTION WITH INDUSTRIAL EXPERTS



HunterDouglas

Mr.R.Ramakrishnan
Senior Manager
Hunter Douglass India Pvt Ltd



Infra Engineering

Dr.S.Kalirajan eneral Manager & Head-Special Initiatives(Nuclear) L&T Infrastructures Chennai



Society of Automotive Engineers INDIA

Mr.Venkataraj.K

Deputy Director General

SAEINDIA

Chennai





Mr.Vivek.V Head of Sales, Audi Private Limited Audi Private Limited



accenture

Mr.Vivek Raaja
Application Development Senior Analyst
Accenture
Bangalore



Ms.R.Sindhuja
ETL developer
TCS
Bangalore



Infosys

Lakshmi Narayeni Member Educaton & Research Infosys Pune



Cognizant

Mr.E.Arun
Programmer Analyst
CTS
Coimbatore





Mr. Manikandan Arumugam

Cyber Security Delivery Specialist

IBM Private Limited



Mr.Jagadish Kumar Senior Software Engineer Cappemini





Mr.S.Sivanesan
Senior Testing and Calibration Engineer
Robert Bosch
Chennai



Hexaware TECHNOLOGIES

Mr.R.Rouf Ali Khan

Business Analyst

Hexaware Thomas





Mr.Divakar
Team Leader
HCL Technologies



ORACLE!

Mr. Naveen Mutharasan
Senior member of Technical Staff R&D
Oracle Corporation
Rangalore





Mr.Rajagopal Pandiarajan
Senior Software Engineer
Dell Technologies



Tech Mahindra

Mr Rithesh Krishnan
Software Engineer
Tech Mahindra





Mr.KhaidemSashikanta Singh Senior Section Engineer South Eastern Railway India





Dhanvanth Ponnuswamy
Product Design Engineer
Mercedes Benz Research &
Development India, Bangalore





Mrs.K.R.Soundarya
Software Engineer
Zoho Corporation Pvt Ltd
Chennai





Mr K.Manivannan Software Engineer PayPal



SIEMENS Ingenuity for life

Mr. Saravanan Madhavan Senior Software Test Specialist (R&D) Siemens Technology and Services Bangalore





Mr.Avinash Natarajan & Design Engineer (R&D) Renault Nissan Chennai





Ms.Savitha Babu

Head of Marketing

Skcript

Chennai





Mr.Swaminathan Eswaran

Batch Application Support

Transunion
Chappai





Mr.K.B.Mohan kumar
Associate Project Manager
Tavant Inc
Bangalore





Ms.R.Mathangi Sri Vice President Go Jek





Mr.Shambu Pattar
Sr.Education Counseller
Byjos





Ms M.Divya
Senior HR Manager
Citiapps
Coimbatore

TESTIMONIALS

OUR STUDENTS'



KISHORE KUMAR.G, Mechanical Engineering

It was a great learning experience @ SNS which provided me the right opportunities and gave me adequate preparations for my career.



KOUSALYA.D, Bachelor of Science (Computer Science)

SNS provided me various online platforms to upskill my technical knowledge in my field.



BHAVITH YOKESH RAJ SI, Bachelor of Commerce (Finance)

I'm glad to be a student of SNS Institutions, where I got many opportunities to prove my skills. It gave me an opportunity to learn a number of things.



SRUTHI.S, Computer Science & Engineering

The diversity of this program offered me with a wide range of skills, qualifying me better job opportunities. I am glad that I joined my course here at SNS.



SHANMUGAVEL.A, Internet of Things

Staffs are very friendly and motivating. I like the concept of Design Thinking and I am very much happy to be a part of SNS family.



SEKAR.G.L, Mechanical Engineering

SNS has always been an outreach inspiration for me to find all the opportunities outside the college.



PRIYANKA.S, Business School

SNS provides experimental learning by including new concept and techniques to equip students.





TESTIMONIALS

FEW WORDS FROM OUR PROUD ALUMNUS!



SUVAATHI N, CSA, AMAZON DEVELOPMENT CENTER

SNS has given a great start to my life and career as a result of which I can stand strong and face all situations that is thrown at me without any fear. I am grateful to all my faculties and the management for providing their tremendous support throughout.



RAGHU DAS D, Senior Application Support Analyst, **BANK OF NEW YORK MELLON TECHNOLOGIES** Full of learning opportunities that were full of fun and frolic with academic grind that one has to go through. I am really lucky and proud to have been a part of this institution not only because i got placed but because of the things I have learned over there.



NIVETHITHA R, Associate Engineer, **CTS**

SNS is a great training ground for the rough competition. My experience there taught me to appreciate diversity, be result focused and practical in approach, which laid a good foundation for my career.



SWATHY SRINIVASAN, Programmer Analyst, CTS

It was like a dream come true being a topper! I'm working for one of the top fortune 500 companies and as a corporate trainer. This is definitely a magical college and a boon! Thanks to the Institutions. Teachers and Mentors!



DHANABAL M, Executive - HR Operations, DIMEXON Group

It provide world class education across the country and makes you to evolve as a true professional in this environment. All the learnings acquired here during the course helped me to become a highly skilled HR Professional in an eminent Multi-National Company.





KARTHIKA J, HR Manager, G.K.Management Services India Ltd.

We thank the college management for hosting the off campus drive and accommodating the other campus students for attending the HSFP (Head Start Foundation Program) at your esteemed institution.



SANTHOSH PRAKASH, Senior Test Engineer, HCL Technologies

SNS is known for its excellence. And I appreciate the institution for enabling SNS spine for students and industry members, well established activity centre I have encountered.



RAMESH, Managing Partner, RRK Alloys

The college has been putting a lot of efforts to provide the students an excellent academic learning environment. And we had a great time and service from SNS Design Thinking Team, with their Industrial Training on Soft Skills for our own employees.



VIGNESH D, Application Development Analyst, Accenture Technology Solutions

SNS Spine: The Activity Center! The facility is topnotch and looking for more integration to the community. The intent and message is clear. A well thought facility developed for improvising students lifestyle at campus and industry connect.



CENTER FOR LEARNING AND TEACHING

Design Thinking Based Academic Learning

Supporting
Prime Minister's
and
Government
Initiatives



187 Ph.D. Holders























Books Published





95%
Graduation Rate







CENTER FOR EARNING AND TEACHING

Design Thinking Based Academic Learning

Supporting Prime Minister's and Government **Initiatives**





Workshop In Collaboration With MSME, Gol



Activity Based Learning (ABL)







Puzzle Based Learning







Alumni Guest Lecture on Recent Trends





Investigative Learning









Induction Programme





SKILL AND CAREER

Building Life Skills (Social, Emotional & Cognitive) through Various Clubs

Supporting Prime Minister's and **Government Initiatives**





Students' participated

SMART INDIA HACKATHON



Best Outgoing/Outstanding Student Awards



SNS International Model United Nations

Students' CLUBS

Students' participated for **TECHNICAL CONTESTS**





Championship Youth Rural Games





Rotary Youth Leadership Programme

4358+ PRIZES

won by students'

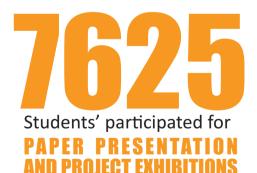


Junior Ideathon for School Students









Students' participated **National Karting Challenges**





START-UPS



SKILL AND CAREER DEVELOPMENT

Building Life Skills (Social, Emotional & Cognitive) through various clubs

Supporting
Prime Minister's
and
Government
Initiatives















Physical and Mental Fitness Campaign



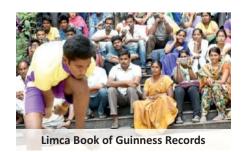


TEDX SNSCE









Few Notable Clubs



























CENTER FOR CREATIVITY

Hands-on Experience to Solve Key Industrial Problems through Latest Technologies

Supporting
Prime Minister's
and
Government
Initiatives

#startupindia

2.3 Crore Grants

from AICTE/DST/ EDII/MSME/DRDO, etc.,

Patents Granted Patents Published

FOREIGN University
Tie-ups/ Collaboration

1278
Student
Industry
Projects





Spectrum: A Project Expo



Launch in Sub-orbital Space by NASA



International Conferences



Prana-Electric Bike Expo



Foreign University Collaboration, Malaysia



Start-Up - Outbox Creations

Design Thinking Based Industrial Projects Done By Students'

Title	Thrust Verticals	Product/ Prototype	Special Mention
Hybrid Bot	Defense	Prototype	DRDO funded BOT Development
Angler Pursuit	Defense	Prototype	Patent to be filed
Noteme	Fin Tech	Product	Market ready
Gypsum Fibre Reinforced Bricks	Smart city	Product	10 Lakhs-NSTEDB Funding, Patent Filed
Edu Joy Maker	Smart city	Product	Consultancy Project Available for Technology Transfer
Density Based Traffic Controller	Smart city	Prototype	Top 10 in GCT Ideathon
Composite Tile	Smart city	Product	Market ready
SNS Library Go	Smart city	Prototype	Start-up
Attendance System Based on Face Recognition	Smart city	Product	Mentored by Forge Accelerator Market ready
Water Flow Meter	Smart city	Product	Available for Technology Transfer
Road Accident Casualties	Health Care	Prototype	Patent to be filed
WOW (Walking on Water)	Automobile	Prototype	Patent to be filed
Smart Bike System	Automobile	Product	Market ready, New Product Patent
Spotless	Energy	Prototype	Available for Technology Transfer
AgriGeek	Agriculture	Prototype	Consultancy



CENTER FOR CREATIVITY

Hands-on Experience to Solve Key Industrial Problems through Latest Technologies

Supporting
Prime Minister's
and
Government
Initiatives

#startupindia

2538

Research PUBLICATIONS

7385
Google CITATIONS

h35 Index

1706 SCOPUS CITATIONS

2.3 Crore

funding agencies



GRANTS























E-Cruiser - Student Innovation Products



Automatic Seed Sowing Drone

















Young Entrepreneur Programme



SOCIAL RESPONSIBILITY

Giving back to the Society through Social Service

Supporting Prime Minister's and **Government Initiatives**

















1256 Student Blood Donors

175 Students' Participated in **NSS Special Camp**

NEEDY CHILDREN'S Wishes Fulfilled





Kavalan SoS App: Road Safety Awareness



OBT for School Teachers



Students of B-Spine with Padmasri Pappammal at her residence



Supporting Dengue Prevention



Home Guard Civil Defence Training



Illusion: An Inter-School Competition







Universal Peace Foundation Visit



SOCIAL RESPONSIBILITY INITIATIVES

Giving back to the Society through Social Service

Supporting Prime Minister's and Government Initiatives







Women's Day Celebration





















SNS COMBAT

Our Initiatives

Make-A-Wish: Fulfilling Wishes of Needy, a Community Programme

Outreach Programme

Dental Camp

Eye Camp

Health Check Up

Awareness on Environmental and Anti-Drug Day

AIDS Rally

Adopt-A-Village

Swachh Bharat

River/Pond Cleaning

Road Cleaning

Awareness-Go Green Save Trees

Santa 365

BRAINFEST

PET-Performance Evaluation Test

Awareness Campaign

Relief Camp

UBA



77 Lakhs

CSR ACTIVITIES Funded by Staff, Students' and Management

3452+
Students'-Extension Activities (NSS/RRC/YRC/Eco Club)



INDUSTRY INSTITUTE

Connecting and Learning Business Sense of Top Industries

Supporting Prime Minister's and Government **Initiatives**







Investigative Study

In-Plant Training

Industrial Projects

























FREIGHT FORWARDERS PVT. LTD. CUSTOMS HOUSE AGENT / CONSOLIDATOR



The Export Import Solution.



SNS Campus Tour

















No. of. Industry Experts / CEOs Interacted

OUR RECRUITERS

SNSCT & SNSCE

Cognizant
Infosys Limited
Wipro Limited
HCL Technologies Ltd
Hitachi Consulting Software
Ramco Cement

Accolite Software Pvt. Ltd. Abyeti Technologies Achme Communication

Adroit Automation
Advantage Club
Advent Electronics
Aerele Technologies
Alumnia Casting Works
Amaze WiT

Ameex
American Mega Trends
Amphisoft
Anugraha Valves
Anze Services LLP
Apollo Health Care
Aspire Systems
Atos Syntel
Avantar Sciences

AVASOFT Bajaj Housing Finance Beamon Technology Berger Paints

Best Corporation P Ltd Bibox Labs

Blossoms Constructions
Bull Machines

CaliberInterconnect Solutions Capitalvia Global Research Cardionics

CartRabbit Technologies
Cauvery Construction

CEI CGI

Chandrasekar & Co. Chegg India CodeNation LLP CSS CORP

Data Patterns I P Ltd

Decathlon
DeltaX

Design Automec Digital Nirvana Diya Interiors Dmart DMW

Doubtnut
DXC Technology
ECI Systems

Econtractz
ELDAAS Technologies
Equitas Small Finance Bank

Esybike Technologies Exalca

Extramarks Education

IBM

HP Enterprise Capgemini XL Dynamics Amazon Mindtree FACF

Globe Health care

Gofrugal

Goodwill Commodity HAVI Technologies

HFFC
HIROTEC
HiTech Trade India
Infotest Lab
IOPEX Technologies
ITSS Global I P Ltd

IVTL Infoview Jain Irrigation Josh Technology Group

JUSPAY KGISL Software

KMCH

Kongu Engineers Kovai Tractors Kovai io

KTK Transport Equipments KUN BMW

Lakshmi Precision Tools
PSG Industries

LGB

Maestro Steel Detailing Mahathi Infotech Maventic Innovation Maveric Systems Ltd Medha Servo Drives Pvt. Ltd.

MOBIVEIL

Modern Dairy & Machines Motilal Oswal

Mr. Cooper MST Solutions P Ltd Mygeo Tech Solutions

Mykarma NCR Corporation

NDOT

Newage systems NJA Builders NU Technology Inc Palanisamy & Co Payoda Technology

Paypal Peps Industries Pinclick

Powaha infotech ltd PR Readymix

Primus Global Technologies

Prodapt

Programmers.io I P Ltd Lekha Wireless Solutions Tata Consultancy Services

L & T InfoTech
Tech Mahindra

Think & Learn Pvt Ltd

{Byju's}

Kaar Technologies

Lido Learning Ltd

Radhika Somana Designers

Ramya Associates
Relativity Management
Romani Architects

Rythmos

Sakthi Auto Ancillary Sam Turbo pumps P Ltd

Skywalk robotics SmartDV Softsolutions4U

Sopra Steria SpringRole

Sriram Engineering SSB Technologies

Sutherland Global Services

Swarnam & Co.
Swetha Associates
Syena Logistics

Symphony
Systel Group
TALENTIO

Tango Systems
Technologics Global

Teemage Constructions

The Chitakars
Jaro education
TNQ Technologies

TTK Services

Turbolux Paints P Ltd Ugam Solutions

Valued Epistemics

Varuna Logistics

Vedantu VEDHA IIT Verticurl

Vetal group
VR Construction

VSPL (L&T EA)

Vunet Systems

Vuram

Windcare India Pvt. Ltd.

Wiley India P Ltd Zifo RnD

Dr. SNSRCAS

Cognizant Infosys Limited Wipro Limited

TATA Consultancy Services Limited IBM

Atos Syntel

Infosys BPM Limited

NTT Data

Sutherland Global Services

Amazon

Capgemini Ltd.

State Street HCL Services Kotak Mahindra Bank Ltd.

CGVAK Software & Exports Ltd.

ESAF Small Finance Bank Concentrix Daksh Services (P) Ltd.

Technosoft Corporation (P) Ltd. CGVAK Software & Exports Ltd.

Focus Edumatics Pvt. Ltd. Thyrocare Technologies Ltd.

Vee Technologies Ltd

Omega Healthcare Management Services (P) Ltd.

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Joyalukkas Groups

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TTK Services Pvt. Ltd. Vinsinfo Private Limited Quess Corp Limited

iGenius Artificial Intelligence Services Pvt. Ltd.

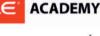
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MEMBERSHIPS



























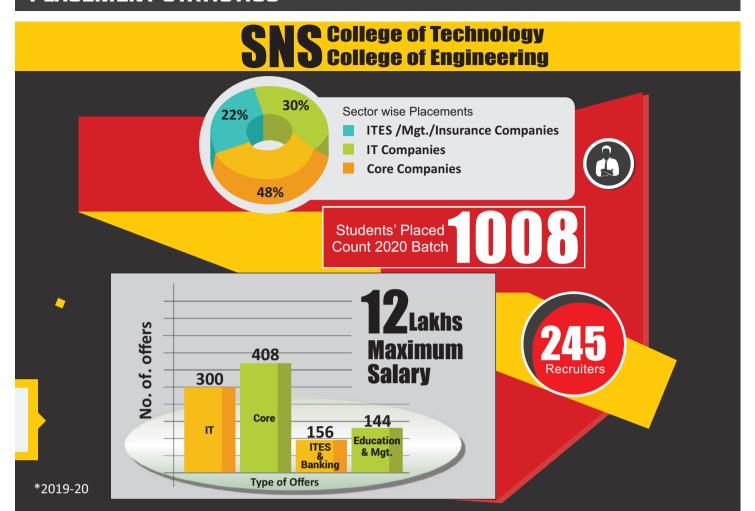




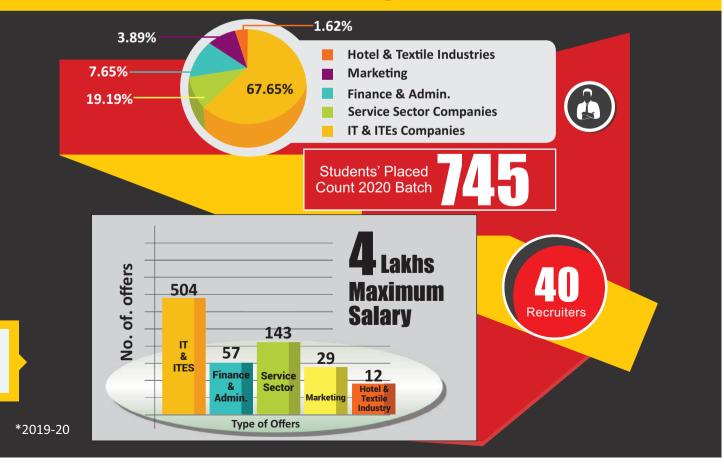




PLACEMENT STATISTICS







PROMINENT RECRUITERS

Cognizant



























































Infoview













SNS DT-Youth Wings

Capturing Young Talents



WHAT DO WE DO TALENT GROOMING & SHOWCASING BUILDING

OUR MILES-TONES





Indian Book of Records

5+World Records

Fastest Lap Time achieved with a Stock 165cc Motorcycle

2000+
Active members

1000+
active participation
in contest

Best young Director Award

In National Karate Championship

Auto Desk Fusion 360
Surgical Robot - Medi Room

Phoenix Books of World Records

5 hours of Continuously Traditional Folk Dance Indian Book of Records

Fastest to type the Alphabets from A to Z in 4 seconds

REWARDS



winners in

contest I

national and

International







Educational Scholarship

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The ability to guide or direct others on a course of action, influence the opinion and behaviour of other people, and show the way by going in advance



Mr.Saragan
Superintendent of Police

marvelous job. SNS-YLP is doing this



SNS institutions wor effortlessly for the life of students & fo their passion. My heartfelt congratulations to YLP

Mr.Arularasu Superintendent of Police



Dr.Buddha Chandrasekhar Chief Operating Officer, AICTE, Govt. of India, New Delhi



Students are enriched with technological knowledge's with various events by this program to built a peculiar platform in globalized manner

Dr.Vinita Jindal Chief Manager - IP & Tech.Mgmt. BIRAC, Govt. of India, New Delhi.



have such a tremendous knowledge in start-up & Institution support them through various such programs

Shri.S.B.Sareen
Director, Dept. of Projects-Govt.
Entrepreneurship Development
Institute of India, Ahmedabad



Mr.Gopinath Indian Television Presenter

building their future

in better way



dream and talent but a chance decides their success. SNS YLP creating such a remarkable chance and platform

Mr.KPY Naveen Indian Serial Actor & comedian



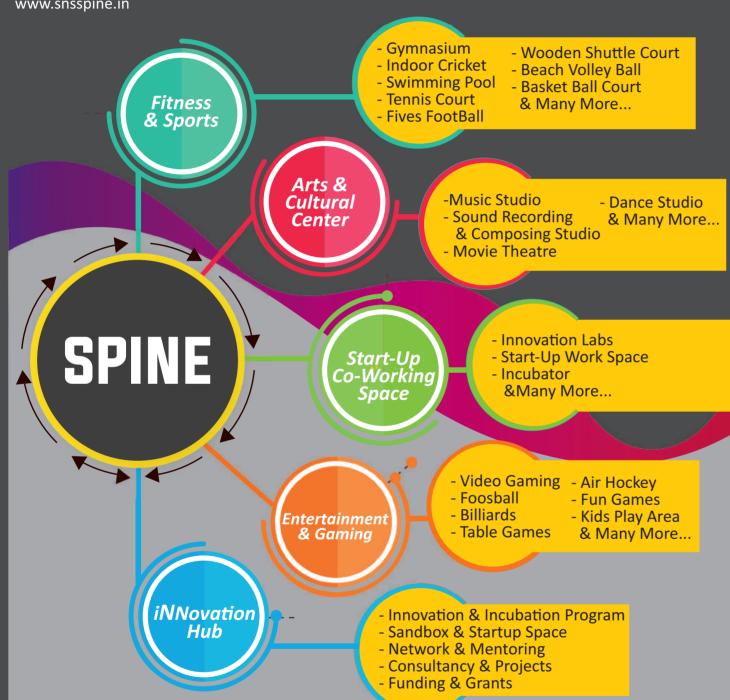
and they need to prove to the society that they are talented. It creates a chance to prove them that they are talented.

Mr.KPY Bala Indian Film Actor & Comedian

43

SPINE-The SNS Student Talent & Activity Center

Innovation hub, Co-working Space Dance, Music, Arts, Cultural Center Fitness & Sports Center



Dedicated to the holistic development of youth, SPINE aims to be the culmination of a physically active lifestyle, for the Gen Y students & professionals, enabling them to associate, innovate & ideate on a social platform. And it gives them a precious chance to build networks for an inspiring start to their careers and entrepreneurial ventures.



/spineatsns

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Supporting Prime Minister's and Government Initiatives





CARDIO & FITNESS SECTION

FUNCTIONAL TRAINING







WOODEN SHUTTLE COURT

TENNIS COURT

BASKETBALL COURT









INDOOR SWIMMING POOL







INDOOR

FOOSBALL

PLAY AREA







G BUSINESS CONNECTIONS AMONG INDUSTRY & STUDENTS

OUR INSTITUTIONS

Run by SRI SNS CHARITABLE TRUST



Dr. SNS Raialakshmi College of Arts and Science

(An Autonomous Institution)



SNS College of Technology

(An Autonomous Institution) © 75503 16701/702 @ www.snsct.org



SNS College of Engineering

(An Autonomous Institution)



SNS College of Pharmacy and Health Sciences

Affiliated to The Tamil Nadu Dr.MGR Medical University



SNS College of Nursing

Affiliated to The Tamil Nadu Dr.MGR Medical University



SNS College of Physiotherapy

Affiliated to The Tamil Nadu Dr.MGR Medical University



SNS College of Allied Health Sciences

Affiliated to The Tamil Nadu Dr.MGR Medical University



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SNS Academy

(An International CBSE Senior Secondary School)



SNS B-SPINE

(An Autonomous Experiential Business School)

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(Free Medical Clinic for Public & Students')

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Innovation hub, Co-working Space | Dance, Music, Arts, Cultural Center | Fitness & Sports Center

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